

FOR IMMEDIATE RELEASE:

STG Media Corp Rejuvenates Consumers by Launching the Great Tasting
Antioxidant Energy Supplement

TEMPE, Ariz., Sept. 9, 2008 (SEND2PRESS NEWSWIRE) -- The words "energy drink" make health conscious consumers run for the hills. The thought of putting something in their body that is full of sugar and caffeine is unappealing. Now, there is a product on the market that caters to the health conscious consumers, while giving them the boost they need to get through the day. PC VOOM, is the latest healthy and natural way for health conscious consumers to energize.

*(PHOTO Link 72dpi: Send2Press.com/mediaboom/08-0909-PCVoom_72dpi.jpg)

*(Photo Caption: PC VOOM Antioxidant Energy Supplement.)

STG Media Corp is working with Roex, the company behind PC VOOM to launch a Smart MicroCart Website, making the product available to the online consumer. The site will highlight the antioxidant energy drink, and provide a variety of upsell offers to increase the average ticket sale.

"STG Media Corp has developed a seamless online selling program for our company," said Vice President of Roex, Chris Bolduc. "They have also helped increase our chance of success by developing a highly targeted print media campaign."

STG Media Corp will play a role in the launch of the site by designing coinciding media that will drive consumers to the PC VOOM Website. The campaign will emphasize PC VOOM's ability to create a healthy energy boost without the buzz and cater to the healthy consumer. "Our experience in launching direct response media campaigns has allowed us to create online success for our clients," CEO of STG Media Corp, Thomas Lark said. "The ongoing offline media that will be running along side of the online media and selling site, will have a direct effect on the increase in sales of PC VOOM."

PC VOOM not only creates a healthy sustained energy boost without the buzz, it also contains 8 different powerful antioxidant sources and supplies essential vitamins, minerals and nutrients. The liquid supplement is available in a 24 ounce bottle or a 2 ounce single serving pack. Roex is one of the fastest growing companies in the nutritional and dietary supplement industry. Roex is committed to helping people learn about nutrition and the role supplements play in supporting the structure and function of the human body.

STG Media Corp, STG Retail Direct, and STG Interactive, LLC, work together to develop and execute strategic, national marketing campaigns. Based in Tempe, AZ, STG Media is a full-service advertising agency specializing in creative and media buying for print, television and radio. STG Retail Direct places products directly on the shelves of Wal-Mart, Walgreens, CVS, Target, GNC, and thousands of grocery and convenience stores nationwide. Helping clients to maximize their ad dollars, STG works hand in hand with STG Distribution Services, a master distributor and brand management company with capabilities to place products on the check-out counters in over 100,000 C-Stores in the USA with a proven market blitz program. STG Interactive develops cutting-edge E-commerce solutions in addition to search engine optimization and search engine marketing. STG helps clients navigate through the complex landscape of opportunities that exist within the context of modern, cross-media campaigns. For more information about the STG family of companies, call toll-free: 866-834-4370 or visit our website <http://pr.printad.info/19>. "The World Responds to You. (TM) "

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Contact: Jenelle Allen, STG Media Corp, (480) 699-6078.

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