

FOR IMMEDIATE RELEASE:

Card Cafe Promotes Kira Case to Vice President and General Manager

OREM, Utah, Sept. 4, 2008 (SEND2PRESS NEWSWIRE) -- Card Cafe, a global technology provider, today announced the promotion of Kira Case to Vice President and General Manager. She will oversee and manage all operating aspects of the company.

*(PHOTO Link 72dpi: Send2Press.com/mediaboom/08-0904-KiraCase_72dpi.jpg)

*(Photo Caption: Vice President and General Manager Kira Case.)

"Kira has been with Card Cafe since the inception and has been a key part of our success. She has more than earned this promotion. I am excited to see where she takes this company," said Teague Bengtzen, President of Card Cafe.

Mrs. Case has been instrumental in the start up and dramatic growth of Card Cafe. She has served as Operations Manager for the last three years. Mrs. Case was previously with Rocky Mountain Printing in various positions.

Card Cafe was founded in 2005 as an easy way to keep in touch with people through online ordering of printed greeting cards. It quickly developed into a leading technology provider. Card Cafe produces more than one million cards each year through <http://www.CardCafe.com>.

In 2008 Card Cafe launched a commercial division known as 1:1 Specialists (<http://www.1to1Specialists.com>). 1:1 Specialists focuses on providing Web-to-print technology to many different industries.

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MEDIA ONLY CONTACT(S):

[contact info not for publication online or in print]

Melissia Anderson
Card Cafe
+1-801-434-7710
Fax: +1-801-434-7712
manderson@cardcafe.com

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