

FOR IMMEDIATE RELEASE:

Arclinea San Diego Wins Two National Design Awards

San Diego kitchen design firm accepts awards for design and remodeling excellence from two top remodeling publications.

SAN DIEGO, Calif., Sept. 3, 2008 (SEND2PRESS NEWSWIRE) -- Two residential kitchen remodels designed by Arclinea San Diego have won prestigious national design awards. The kitchen design firm has won a "Grand Award" in Remodeling magazine's "2008 Remodeling Design Awards," for their bold, contemporary design for an 1898 historic Victorian- and a "Gold Award" in the "2008 Qualified Remodeler Master Design Awards" sponsored by Qualified Remodeler magazine, for their sleek, all-stainless steel design for a 1950s California ranch.

*(PHOTO Link 72dpi: Send2Press.com/mediaboom/08-0903-ArclineaSD_72dpi.jpg)

*(Photo Caption: Arclinea San Diego wins two national design awards.)

Both awards will be announced at the 2008 Remodeling Show, which begins September 9th in Baltimore, MD.

"We are incredibly excited to win top awards in two of the remodeling industry's most influential national contests," says Lisa Wilson-Wirth, president and owner, Arclinea San Diego. "Each of our winning projects addresses a design challenge common to many remodeling scenarios-how to successfully integrate contemporary design solutions, and modern technologies, into older or historic homes. For Remodeling and Qualified Remodeler magazines to recognize two of our San Diego kitchen remodels as some of the nation's best is a tremendous honor."

Details on each award-winning project:

WINNER: "GRAND AWARD: OLD-HOUSE RENOVATION"

Arclinea San Diego's contemporary kitchen design for an 1898 Historic Victorian, located in the downtown San Diego neighborhood of Sherman Heights, has won the "Grand Award" in the category "Old House Renovation," in the "2008 Remodeling Design Awards" sponsored by Remodeling magazine.

The publication received 340 entries in this year's program. A six-member jury-composed of architects and architectural designers-selected 21 entries for recognition, including eight Grand Awards. Arclinea San Diego's winning project will be featured in the October 2008 issue of Remodeling magazine and on Remodeling Online (www.remodelingmag.com).

Juror Comments:

Arclinea San Diego's kitchen remodel for this Historic home features creative culinary solutions and custom Italian cabinetry in bold papaya yellow. Jurors called the kitchen remodel "gutsy," recognizing it for a "sophisticated mix of materials" and "skillful insertion of something unexpected." They added: "There's a real delight to the kitchen," praising it for "addressing a larger issue of history," in which the resulting design "makes the kitchen look like its aged in place."

For photos and further details on this award-winning kitchen, visit www.arclineasandiego.com/arclinea_new_victorian.html

WINNER: "GOLD AWARD: KITCHENS \$50K - \$100K"

Arclinea San Diego's all-stainless steel kitchen design for a 1950s California ranch, located in the San Diego neighborhood of Mission Hills, has won the "Gold Award" in the category "Kitchens \$50k - \$100k" in the "29th Annual Qualified Remodeler Master Design Awards" presented by Qualified Remodeler magazine.

The publication received 435 entries in its 2008 program. A panel of five experts selected 23 projects for Gold awards, across 22 categories. Arclinea

San Diego's winning project will be featured in the September 2008 issue of Qualified Remodeler and on the publication's website (www.qualifiedremodeler.com).

Juror Comments:

Arclinea San Diego's design connected the kitchen with the living and dining areas, taking advantage of the home's unobstructed views of San Diego Bay. With only 140 total square feet, careful attention was paid to every design and functional detail to make the galley kitchen feel and perform as a much larger space. Jurors called the modern design, with its all stainless steel cabinetry and single-piece stainless steel countertops, an "exciting transformation" and praised it for being "well thought-out and well executed."

For photos and further details on this award-winning kitchen, visit www.arclineasandiego.com/arclinea_calm_cool_collected.html

For both design competitions: Winning projects were evaluated for aesthetic appeal, construction techniques used, financial value, functionality of space, appropriateness of solution, and overall impression of the project.

For more information about Arclinea San Diego and the company's kitchen design and remodeling services, visit www.arclineasandiego.com or call 619.564.7440.

ABOUT ARCLINEA / ARCLINEA SAN DIEGO

Arclinea San Diego is the exclusive San Diego area distributor of the Arclinea Collection, an award-winning line of contemporary, Italian cabinetry designed by celebrated architect Antonio Citterio. With a legacy of Italian craftsmanship since 1925, Arclinea Arredamenti SpA is an industry leader in the worldwide kitchen market known for its cutting-edge design, use of exquisite materials, innovative technology and ecological commitment.

Arclinea San Diego's flagship showroom was named one of the country's top-designed kitchen showrooms in Kitchen + Bath Business (K+BB) magazine's "2007 Design Awards." Located at 2515 Fifth Avenue in the Park West neighborhood downtown, the company's full-service showroom works directly with homeowners and the trade, on projects throughout Southern California, the Southwest, and Northern Baja Mexico. For more information, visit www.arclineasandiego.com or call 619.564.7440.

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