

FOR IMMEDIATE RELEASE:

AP Financial, Inc. Opens another Office in San Diego, California

SAN DIEGO, Calif., Aug. 26, 2008 (SEND2PRESS NEWSWIRE) -- AP Financial, also known as American Premier Financial, announced today the opening of their ninth office in San Diego, California. "With the opening of the San Diego office," Ken C. Perrin, Senior Partner at AP Financial says, "we now have offices on both the east and west coast and are now positioned to grow everywhere in-between."

AP Financial has grown tremendously since starting the company in 2002. Six years ago American Premier Financial started with just three people. Today AP Financial announced the opening of their ninth office and has grown to have over 200 people affiliated with the company.

"We have an excellent business model that we are very excited to bring to more locations," Perrin explains. "San Diego is just one office in California that we will expect to be opening."

The San Diego office will be led by Christina Andrews who originated her career and relocated from Orlando, Florida. Mrs. Andrews has a little over 3 years experience in the financial services industry and is extremely optimistic about leading a division of a multi-million dollar company. Before finding a career with AP Financial, Mrs. Andrews was in the U.S. Navy for 8 years. She also received her Bachelor of Arts in Psychology from the University of California Riverside.

Associates of AP Financial are also registered representatives with and offer securities through InterSecurities, Inc. (ISI), member FINRA, SIPC. ISI, an AEGON company, is a national full service Broker/Dealer offering investment, retirement and insurance products and services. ISI has over \$14 billion under management with more than 1,500 Registered Representatives serving clients nationwide.

The staff at AP Financial can provide assistance in an array of areas that range from mutual funds to IRAs and annuities. AP Financial can also help clients with life insurance choices and in providing wealth building strategies.

The company's web site, [www.APFinancialInc.com](http://www.APFinancialInc.com), has current market information and summaries for clients to review. It also provides breaking financial news and the top Associated Press headlines and stories.

In addition to the San Diego, California office, American Premier Financial has offices in Colorado, Florida, Texas, and Arizona.

Currently, the San Diego office is seeking motivated individuals to advance rapidly through their management trainee program to help further expand the company. Job opportunities are listed on both CareerBuilder.com as well as Monster.com. LD28824-08/08.

For more company information, visit: <http://www.APFinancialInc.com>.

\*(LOGO Link 72dpi: [Send2Press.com/mediaboom/08-0520-APfinancial\\_72dpi.jpg](http://Send2Press.com/mediaboom/08-0520-APfinancial_72dpi.jpg))

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