

FOR IMMEDIATE RELEASE:

Today, Fare Buzz is Proud to Announce the Launch of Buzz Rewards - a New Rewards Program for Fare Buzz Members

NEW YORK, N.Y., Aug. 15, 2008 (SEND2PRESS NEWSWIRE) -- Buzz Rewards is an appreciation program whereby travel professionals accrue points for every air and hotel booking made with Fare Buzz. Each point translates into \$1. Upon accruing 15 points in purchasing power, the member will automatically be sent a co-branded Buzz Rewards Card, pre-loaded with a \$15.00 value from American Express Incentive Services. The Buzz Rewards Card can be used at over 190 retail chains throughout the United States for shopping, dining, travel and entertainment. The Card is re-usable and will be re-loaded weekly as the member continues booking with Fare Buzz.

*(PHOTO Link 72dpi: Send2Press.com/mediaboom/08-0815-FareBuzz_72dpi.jpg)

*(Photo Caption: Fare Buzz "Buzz Rewards Card.")

Buzz Rewards is absolutely free and open to all existing and new members. Existing Fare Buzz members need to Register for this program online at <http://www.farebuzz.com/rewards>.

New members simply need to sign up for their free Fare Buzz membership at farebuzz.com/rewards and they will automatically be enrolled in the Buzz Rewards program. All bookings made as of August 15, 2008 will qualify for Buzz Rewards points.

According to Arnold Walter, president and CEO of Fare Buzz, "The Buzz Rewards program is a token of thanks and gratitude to our members for their continued support. This program is truly one-of-a-kind as none of our competitors offer anything similar in the marketplace. We at Fare Buzz are very excited about this new program and hope that our partners will make the best of it."

Today, August 15, 2008, Fare Buzz is also celebrating the third anniversary of the launch of FareBuzz.com and was established in 1994. Based in New York City, Fare Buzz has grown to be one of the leading travel suppliers in the United States. Since their inception, the company revolutionized the world of air travel through strategic negotiations with key suppliers and establishing strong partner alliances that provide a wide range of travel solutions for our members.

For years, they have been one of the leading suppliers of premium class airline tickets. Recently, they launched a new net rate Hotel Booking Engine enabling travel professionals to book hotels at net rates at over 100,000 hotel and resort properties worldwide.

Helpful Links:

- * Existing Fare Buzz members - Register at www.farebuzz.com/rewards
- * New members - Sign Up at www.farebuzz.com

Email: memberships@farebuzz.com

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NEWS SOURCE: Fare Buzz

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August 2008 Press Release
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