

FOR IMMEDIATE RELEASE:

Scrum Club Starts Pre-sales on Corporate Espionage

LOS ANGELES, Calif., Aug. 6, 2008 (SEND2PRESS NEWSWIRE) -- Scrum Club, a not-for-profit organization, announced today that they have begun pre-sales of their first fundraising product, a card game titled "Corporate Espionage." This game represents a battle between freshly-funded start-up companies who all have similar ideas and are entering the same target market. Each company must ramp up quickly in order to compete, and when that fails, take out the competition by any means necessary. Touted as the first business educational card game, Scrum Club is hoping to launch an entire line of products based around this new franchise, the proceeds from which will benefit local charities and support developing business communities.

*(PHOTO Link 72dpi: Send2Press.com/mediaboom/08-0806-CorpEspio_72dpi.jpg)

*(Photo Caption: Corporate Espionage card game.)

"We go to tons of tech social events. It's hard to make a connection, let alone separate the schmoozers from the geniuses. Corporate Espionage is a test of smarts and strategy. The most dynamic marketing guy and geeked-out developer can get trumped by a recruiter who understands how to build a team and work with stock options. It's just a deck of cards, but it tells you a lot about who you might want to do business with," said Scrum Club Director and Executive Producer, Amanda Abelove.

The game can be pre-ordered from <http://www.masterofespionage.com> for \$14.99 US, or two for \$24.99 US. The first shipment is expected to go out in Q1 of 2009. All proceeds benefit Scrum Club.

About Corporate Espionage

Corporate Espionage, the first product released by Scrum Club, is a completely original card game for 2 or more players. Players must use business skills and savvy to get an edge on the competition with the ultimate goal of driving competitors to bankruptcy. Each deck consists of 80 unique cards with vibrant hand drawn illustrations and humorous quotes. Future expansions are planned for the game in the form of stand-alone themed expansion packs.

About Scrum Club

Scrum Club is a new project management association that wants to teach people how to, metaphorically speaking, "throw down" and fight to get a project delivered on time, in scope, and under budget. The group addresses the need of business professionals to understand how to manage a project across multiple teams and functions, including software development. The group is piloting the program in Los Angeles, California, and will then make the program available for free to other people who want to start a chapter in their local area.

The program is being sponsored by the National Organization for Business Community Development (NOBCD), a not-for-profit organization with the intent of growing business community leaders through sponsorship of community leadership programs.

Formed in March 2007, Scrum Club is headquartered in Los Angeles, California, USA. More information is available at <http://www.scrumclub.org>.

CONTACT:
Amanda Abelove
Scrum Club
Phone: +1.310.237.6370
Fax: +1.310.606.2758
amanda@scrumclub.org
<http://www.masterofespionage.com>

All trademarks acknowledged.

Send2Press(R) is the originating wire service for this story.

NEWS SOURCE: Scrum Club

#

//RELEASE END//

MEDIA ONLY CONTACT(S):

[contact info not for publication online or in print]

Amanda Abelove
Scrum Club
+1-310-237-6370
amanda @ scrumclub.org

.....

Plain Text Copy, and Story Permalink:
<http://www.Send2Press.com/mediadrome/2008-08-0806-003.txt>

Release PDF:
http://www.Send2Press.com/mediadrome/news_2008-08-0806-003.pdf

Get our full-text news via RSS:
<http://www.Send2Press.com/RSS2/rss.xml>

.....

Text provided by news source (and/or the source's authorized agency), who is solely responsible for accuracy and legality of content transmitted.

.....

This news story from Send2Press Newswire may be redistributed and re-posted in part or in whole by members of the media. Copr. (c) Send2Press, a unit of Neotrope(R). For news aggregation sites, blogs, and bureaus, you must retain Send2Press as the original wire service source. You may capture and self-host images linked to in above release, but do NOT stream from our server.

.....

The original version of this release was issued on behalf of the above organization (the "news source"), by Send2Press(R) Newswire, a service of Neotrope(R). <http://www.Send2Press.com>.

.....
August 2008 Press Release
/ S-NAT CA / IND: ORG ENT GAM MEN GEN
/ REF: California Newswire(R)
/ ytv =