

FOR IMMEDIATE RELEASE:

Online Dating CEO Marries Customer

SAN DIEGO, Calif., April 1, 2008 (SEND2PRESS NEWSWIRE) -- In a stunningly ironic twist, OnlineBootyCall.com Founder and CEO has married one of his own customers. In a private Vegas wedding, Moses (Mo) Brown married Heather Rivers (Username: WantNLovN), a 24-year-old fashion designer from New York. Online Booty Call is a unit of Mobeze, Inc.

\*(PHOTO 72dpi: Send2Press.com/mediaboom/08-0401-OnBtyCall\_72dpi.jpg)

\*(Photo Caption: OnlineBootyCall CEO Moses Brown married website member Heather Rivers in a private Vegas Wedding.)

On a traditional dating site like eHarmony(R), such an event would be championed as a testament to the community's romantic strength. Yet, at Online Booty Call (OBC), it has quite the opposite effect. Members of OBC actually enjoy being single and believe the adventure of dating doesn't have to be based on the pretense of long-term commitment. So the idea of the CEO attending to the domestics of married life will have a chilling impact on this community of Next Gen daters. It's all very reminiscent of Hugh Hefner's similar marriage attempt in 1989.

Brown, with a sparkle in his eye, describes the beginning of their newfound eternal love, "So there I was thinking, man for sure this profile is fake, she's the most gorgeous woman I've ever seen. But, after some investigation, and a bit of 'Google stalking,' I discovered she was the real deal. It's awesome; I'm ready to cash in all my chips, and leave it all behind for our life together as one!"

OBC employees worry Brown will make good on his plan to "change the name of the site and gear it towards a guaranteed marriage service... because my wife and I want everyone to be as happy as we are." In response, a senior programmer responded, "Hell, his ship is going down and the fool didn't even get a prenu!"

We're predicting a widespread "WTF... Married, seriously?" response from OBC members. As the man who created the "patented" Booty Call Commandments (second commandment "Thou shouldst never ask: can we see each other from now on?") will be ending his Playboy lifestyle, literally, as Brown does party at the Mansion.

About Online Booty Call

OnlineBootyCall.com is an online dating community for singles who enjoy being single. The site's lighthearted approach to dating allows its members to combine all the benefits of dating with the excitement of maintaining the single life. With millions of registered members throughout the U.S., U.K., Canada, and Australia, OBC makes millions of personal connections every week. OBC is an interactive and fun dating site where "you don't have to promise marriage just to get a date!"

For more information on this topic, contact Leo Francis (619) 253-2505. To view the website visit <http://www.OnlineBootyCall.com> .

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NEWS SOURCE: Mobeze, Inc.

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