

FOR IMMEDIATE RELEASE:

American Information Strategies, Inc.(R) Forms Strategic Partnership with
Powerhouse Business Leader

SAN CLEMENTE, Calif. - Oct. 26, 2007 (SEND2PRESS NEWSWIRE) -- American Information Strategies (AIS), a premier investor lead generation company based in San Clemente, CA, recently entered into a strategic partnership agreement with Ron Huntington, partner of Verne Harnish, author of "Mastering the Rockefeller Habits." Renowned for his keen insights and expertise, Mr. Huntington is a distinguished business leader with over 30 years of entrepreneurial, ownership, and management experience.

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*(PHOTO 72dpi: Send2Press.com/mediaboom/07-1026-AISpic_72dpi.jpg)

*(Photo Caption: The AIS Team.)

Working closely with Mr. Huntington will enable AIS to maximize company growth significantly. Under his guidance and that of the book "Mastering the Rockefeller Habits," AIS has implemented key strategies that have identified core company values, opened up new market opportunities, increased revenue potential, and ensured continued delivery of the AIS brand promise "Delivering Wealth Qualified Investors to fund high potential opportunities with strong growth companies."

"We are creating an empowering organization that is truly staged for growth - thanks to Ron Huntington and Verne Harnish. The Rockefeller Habits provided AIS with a wealth of tools to create a strong executive team with a strategic vision to implement AIS's one-page strategic plan. We now have the whole team aligned from top to bottom, hyper-focused on our purpose - coaching people to make their financial dreams a reality through access, insight, and investor education," stated Joel Craft, CEO of American Information Strategies.

"By empowering investors with valuable tools that track their assets and investments, AIS will become a true asset to investors, thanks to Ron and Verne's strategic leadership. It is our goal for the Wealth Factor to be the number one investment tool used by investors and financial institutions to measure and evaluate their financial strength."

About American Information Strategies, Inc.

AIS has earned a distinguished record in the financial services sector with investor lead generation campaigns that fund public and private companies 10 to 50 times faster than the competition, based on algorithmic probability. Utilizing patent-pending unique proprietary methods to target investors based on their searching criteria, AIS enables clients to fund their investment vehicles with ease and simplicity. AIS maintains an extensive investor database capable of funding a broad spectrum of enterprises, from early-stage growth companies to billion-dollar corporations.

More information: <http://www.aisleads.com> or call an AIS representative at (888)-883-5323.

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