

FOR IMMEDIATE RELEASE:

Applied Business Software, Inc. and Reliable Trust Deed Services Announce Strategic Partnership

LOS ANGELES, Calif. - Oct. 1, 2007 (SEND2PRESS NEWSWIRE) -- Applied Business Software Inc. ("ABS"), developer of The Mortgage Office(TM), the leading loan servicing software solution for the lending industry, and Reliable Trust Deed Services ("RTDS"), a foreclosure trustee dedicated to providing the most efficient, timely and personal service in the industry, announced today that they have formed a strategic partnership to provide full product integration between The Mortgage Office(TM) and the services provided by RTDS.

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The Default Services and Tracking module ("DST") of The Mortgage Office(TM) provides a bi-directional interface between ABS' Loan Servicing module and RTDS in a real-time environment, dramatically reducing the error-prone task of gathering information, the need for photocopying, mailings, shipping, phone calls and faxes.

How does it work?

With a simple click of a button, you can request RTDS to start a foreclosure. Instantly, all pertinent data is electronically transmitted from ABS' Loan Servicing module to RTDS for processing. At any time, users of The Mortgage Office can view the Foreclosure Status screen and watch as information is updated automatically at each stage of the foreclosure process. When their borrowers and lenders call, they have all of the information they need at their fingertips.

Until now, automated, integrated systems such as these have only been available to large banks and national servicers, allowing them to take advantage of the latest technologies and reducing their costs dramatically. With DST users of The Mortgage Office have the same capabilities and functions, and at an unbeatable price.

Jerry Delgado, president of ABS, stated, "This alliance between ABS and RTDS creates a fully integrated system comparable to those offered by larger system integrators, allowing our customers to order default services in an efficient, fully automated, bi-directional electronic format. We're proud of our reputation for excellence, both in our products and in our people. Our large network of satisfied ABS customers is proof of our commitment to providing personal, efficient, quality customer service all day, every day. We realize how important your software system is to the success of your business and we take our responsibility as your software provider very seriously. We at ABS are committed to quality and to providing you with reliable, state-of-the-art, cost-effective mortgage software and loan servicing solutions."

About Reliable Trust Deed Services

RTDS is a foreclosure trustee dedicated to providing the most efficient, timely and personal service in the industry. They have assembled a staff of veteran experts with over 100 years of combined experience who have processed over 50,000 foreclosures. Their professional staff provides consistent service with attention to detail at every step while providing foreclosure services in California, Arizona, Nevada, Idaho, Washington, Oregon, Wyoming and Montana. RTDS is based in Tarzana, California. For additional information about RTDS's products and services, visit www.reliabletd.com or call (866) 708-7272.

About Applied Business Software

Applied Business Software, founded in 1978 and creator of The Mortgage Office(TM), is a market leader and global provider of software systems and solutions to the mortgage lending industry. The Mortgage Office(TM) is a complete suite of software products designed from the ground up to specifically address the needs of those who service loans and mortgage pools. The Mortgage Office(TM) has consistently rated superior in design, system interface, expandability, and ease of use. This true 32-bit Windows application collaborates fully with the Microsoft Office suite of products and

is designed to make loan servicing more profitable and your overall business run more efficiently. ABS is based in Long Beach, California.

For additional information about ABS's products and services, visit <http://www.themortgageoffice.com> or call (800) 833-3343.

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