

FOR IMMEDIATE RELEASE:

Minnetonka Audio Ships AudioTools(TM) Batch Pro(TM)

Minnetonka Audio ships industry's first fully automated audio processing tool

MINNETONKA, Minn. - May 24, 2007 (SEND2PRESS NEWSWIRE) -- Minnetonka Audio Software ships AudioTools(TM) Batch Pro(TM), an out-of-the-box application that will revolutionize the way audio assets are managed and processed. Batch Pro is the industry's first fully automated processing tool for audio assets.

*(LOGO: Send2Press.com/mediaroom/07-0524-Minnetonka_72dpi.jpg)

Batch Pro is a flexible, easy to use, and powerful tool for editing, converting, transcoding, encoding, and applying plug-ins to sets of audio files in a batch mode. Users specify input files, configure a chain of processors, set parameters for each processor and run the job.

All files are automatically processed and placed in the specified output location. Batch Pro provides integrated access to vintage analog processors, external digital processors, and VST plug-ins both stereo and surround, including Minnetonka's SurCode(TM) for Dolby(R) Pro Logic(TM) II VST plug-in. Currently available on OSX through Certified Partners and resellers, Windows and client/server versions are planned for later this year.

"Batch Pro was designed as the first step in a structured audio workflow in answer to our clients and colleagues who are frustrated with the cost in time, money and resources associated with traditional file-processing solutions," said Steve Clarke, Director of Marketing at Minnetonka Audio Software. "It's been rigorously tested by the industry's best and brightest. We're so confident in this product that we're offering the first year of support (including upgrades) free through June 30."

"Managing content efficiently and effectively is essential in every media organization. Audio production departments manage large numbers of audio files, requiring different file formats, sample rates, compression formats, and processing requirements - often by hand with its attendant quality control issues. AudioTools Batch Pro solves these problems perfectly."

\$1,495 (USD) retail.

About Minnetonka Audio Software:

Minnetonka Audio Software is a leading developer of audio encoding and DVD-Audio authoring software. Supported codecs include Dolby(R) Digital, Dolby Pro Logic(TM) II, DTS(TM), and MLP(TM) formats. Minnetonka Audio Software's discWelder(TM) line of DVD-Audio authoring tools is an established standard in this high fidelity delivery format. Minnetonka has assisted leading hardware and software manufacturers, and production studios with custom audio software development. More information is available at <http://www.minnetonkaaudio.com>.

For additional information, contact:
Steve Clarke, +1-952-449-6481, steve.clarke@minnetonkaaudio.com

Minnetonka Audio Software, 17113 Minnetonka Boulevard Minnetonka, MN 55345.

discWelder, Surcode, AudioTools and Batch Pro are trademarks of Minnetonka Audio Software, Inc. All other trademarks are the property of their respective owners.

Send2Press(R) is the originating wire service for this story - www.Send2Press.com

NEWS SOURCE: Minnetonka Audio Software

#

/END/

MEDIA CONTACT(S) :

[not for publication online or in print]

Steve Clarke
of Minnetonka Audio Software
+1-952-449-6481
steve.clarke @ minnetonkaaudio.com

.....
Text provided by news source who is solely responsible for accuracy of
content.

.....
This news story from Send2Press Newswire may be redistributed and re-posted in
part or in whole by members of the media. Copr. (c) Send2Press, a unit of
Neotrope(R). For news aggregation sites, blogs, and bureaus, you must retain
Send2Press as the original wire source. Do not stream graphics from our
server.

.....
The original version of this release was issued on behalf of the above
organization (the "news source"), by Send2Press(R) Newswire, a unit of
Neotrope(R). <http://www.Send2Press.com>

.....
Get our news via RSS: <http://www.send2press.com/RSS2/rss.xml>

.....
Story Permalink: <http://www.Send2Press.com/mediadrome/2007-05-0524-003.txt>

May 2007 // Press Release / B-Nb