

FOR IMMEDIATE RELEASE:

Children's Picture Book Series 'Here's What I Know So Far' Launches at BookExpo America

FLAGLER BEACH, Fla. - May 23, 2007 (SEND2PRESS NEWSWIRE) -- "Here's What I Know So Far" is both the concept and the title of a new book series that tells the first year in an animal's life from a unique point of view - that of the animal. Ocean Publishing ([www.ocean-publishing.com](http://www.ocean-publishing.com)) debuts the first book in the series, Doc's Story (ISBN-13: 9780976729174), at BookExpo America on June 1 in New York City.

\*(PHOTO: [Send2Press.com/mediaroom/07-0523-HeresWhat\\_72dpi.jpg](http://Send2Press.com/mediaroom/07-0523-HeresWhat_72dpi.jpg))

\*(Photo Caption: Cover of "Here's What I Know So Far, Doc's Story")

Doc's Story begins on day ten of a mixed-breed pup's life and moves excitedly through his curious puppy milestones with humor and poignancy. Doc shares what he knows so far in rhymed verse. His discoveries are informative and entertaining, from his first visit to the vet to his comical but shocked revelation: "You won't believe the places where you're not supposed to pee."

Frank Gromling, Publisher, said, "We believe this series is a wholly unique approach to picture books, in both content and illustration technique. Each of Doc's discoveries inspires a dialogue between parent and child. There is depth and humor in this series, as well as great sophistication."

Each of Doc's discoveries is accompanied with a bit of prose from Doc's vet, Dr. Tim. He gives the child (and the child's parents) a veterinarian's perspective on the importance of puppy health, comfort, training and, of course, love.

Doc's Story helps a child understand why good parents sometimes have to say "no," and it helps parents realize the great importance of play. Doc's experiences include learning to walk on a leash and the joys of rolling on a dead fish. They are often comical, as when he tells his readers, "Of all the wonderful things to do, my absolute favorite is to chew."

About the Author

Diane Till, a former New York advertising creative director, has lived in Italy and Australia, and worked throughout Asia, Europe, and Mexico. She is an avid animal rights advocate who shares her home with dogs, cats and parrots, and believes respect for earth's creatures should start young.

About the Illustrator

Tom Schwartz is a celebrated advertising art director who brings Doc to life with complex, rich, and brilliant illustrations which provide striking imagery to each of Doc's milestones. He has won a variety of awards, including the prestigious Gold Lion at Cannes, three Clios, and ten Addys.

About the Veterinarian

Dr. Tim Roberts received his veterinary degree from Auburn University College of Veterinary Medicine. He practices in Louisa, Kentucky, where his patients include large animals, dogs, cats and the occasional iguana.

"Here's What I Know So Far, Doc's Story" (ISBN-13: 9780976729174) is available for \$15.99 online at Amazon.com as an advance order and will be available in June at Internet retailers, local bookstores, and the publisher.

More information: <http://www.ocean-publishing.com>

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