

FOR IMMEDIATE RELEASE:

Limousine Company Combines Virtual Customer Service and New Jersey Expansion to Meet Client Needs

BEDFORD HILLS, N.Y. - May 15, 2007 (SEND2PRESS NEWSWIRE) -- MTC Limousine and Corporate Coach, Inc., one of the largest ground transportation companies in the New York metro area, continues to expand its operation to accommodate client growth. Adding to its previously established operations in New York and Connecticut, the new facility in Lodi, N.J. provides MTC with an expanded base of operation in all three of its clients' key metropolitan/tri-state markets.

*(LOGO: Send2Press.com/mediaroom/07-0511-MTClogo_72dpi.jpg)

"The new office is in response to unprecedented growth in the marketplace," Trevor Franklin, President of MTC, explained. "The combination of new account acquisitions and deeper penetration into our existing client base has resulted in substantial increase in our New Jersey volume."

With a new 5,625 square-foot facility, MTC is positioned to meet the needs of a rapidly expanding New Jersey corporate client base.

Reservations and back-office functions will continue to be consolidated within the company's headquarters in Bedford Hills, N.Y. All offices are linked by its proprietary systems and VOIP telephony.

The New Jersey office will support local dispatch/logistics and will be "home" to an expanded fleet of 2007 town cars, SUVs, vans and mini-coaches. MTC's motor coach operations and vehicles will continue to be housed in Bedford Hills.

In addition to their New Jersey expansion, the company has also announced that its virtual customer service pilot program has been a tremendous success, exceeding management expectations.

Over the next 12 months, MTC will expand the number of home-based/remote representatives to at least 25 percent.

According to Matt Hitchcock, MTC's Chief Operating Officer, this virtual customer service program has improved efficiency, access and cost reductions. Most importantly, it has allowed the company to meet its commitment to "customer-centricity."

"We are now able to staff to peak call volumes, not just average calls per hour on any given day," Hitchcock explained. "The time available to provide quality customer service to our clients has increased during the reservations process and in supporting our Web reservations help desk."

MTC prides itself on being an organization driven by customer service. This new customer service model makes it easier for MTC to attract and retain sales and service people - not just order takers.

"The integration of technology and strategically-placed brick and mortar service touch points is critical to today's corporate operation, and we will continue to move forward in playing an increasing role in the management of our client programs, adding value and service every step of the way," Vincent Serra, MTC's Director of Operations, said.

2007 revenues are projected to be approximately \$15 million, and the company owns and operates more than 135 vehicles, including a growing fleet of luxury motor coaches.

For more information, call MTC: 800-682-1112; or visit: <http://www.mtclimousine.com>.

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MEDIA CONTACT(S):

[not for publication online or in print]

Patricia R. Charla
of Pinnacle Business Development, LLC
for MTC Limousine and Corporate Coach, Inc.
+1-203-426-3083
pat @ prcharla.com

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