PRESS RELEASE

Of interest to editors and journalists covering:
Books, Libraries, Publishing, Print on Demand, Entertainment

Books to Bookmark(TM) - 9 New Books and 2 Calendars Worth a Look for Nov. 2005

REDONDO BEACH, CA - Dec. 6, 2005 (SEND2PRESS NEWSWIRE) -- Publishers Newswire (www.pubnewswire.com) announced today 9 new books and 2 calendars for 2006 "worth a look," announced during November 2005. Topics include a book on Indy 500 Rookie Star Danica Patrick, a financial investment book explaining how Japanese candlestick signals improve technical analysis, Dennis Rodman says he's 'lucky to be alive' in a new book, and gorgeous geek girls prove that frumps don't dominate the computer industry.

FEATURED BOOKS FOR NOVEMBER 2005

* She Took the Sports World by Storm, Relive it with Danica Patrick

INDIANAPOLIS, IN -- Danica Patrick was a media magnet for most of the spring and summer, dominating the talk surrounding the Indianapolis 500 and brining new fans to the sport. Enjoy the lasting memory of her rookie IRL season with the November 2005 release of "Danica Patrick," ISBN 0-7906-1324-7, from Indy-Tech Publishing.

BOOK NOTES: "Danica Patrick" - by Indy-Tech editors - ISBN 0-7906-1324-7 - Indy-Tech Publishing

* Retailers' Own Efforts Will Make This Holiday Season Successful

LEXINGTON, MA -- High gas prices! Internet competition! No good help! 'Just excuses,' says Retail Consultant Doug Fleener, who believes profitable retailers will make their own successful holiday season. Fleener, founder of the Dynamic Experiences Group, is author of the newly-released "The Profitable Retailer: 56 Surprisingly Simple and Effective Lessons to Boost Your Sales and Profits' (ISBN: 1933631260).

BOOK NOTES: "The Profitable Retailer: 56 Surprisingly Simple and Effective Lessons to Boost Your Sales and Profits" - by Doug Fleener - ISBN: 1933631260 - $19.95 - Acanthus Publishing

* Family Run Restaurant's Self-Published Cookbook Makes Best Seller List

OWENSBORO, KY -- At No. 15, Moonlite Bar-B-Q Inn's cookbook: 'Family Favorites From Moonlite, Recipes That Founded A Kentucky Tradition' ($18.95, ISBN: 097668960X), was a hit at Kentucky's Book Fair. Kentucky's 24th annual book fair hosted 180 authors and 480 books. Moonlite's journey to become one of the best sellers at the Kentucky Book Fair began years before.

BOOK NOTES: "Family Favorites From Moonlite, Recipes That Founded A Kentucky Tradition" - by Patrick Bosley (editor) - ISBN: 097668960X - Self Published by Moonlite Bar-B-Q Inn

* Successful Home-Based Business Mom Inspires Thousands with Her Captivating Novel: The Journey

LAS VEGAS, NV -- Available now, "The Journey" (ISBN 0-9748988-0-5) is a moving story that chronicles the life of Annie, a mom who takes on the challenge of

building a home-based business as she strives to blend career and family. The book's author, Julie Abarzua says: 'This enchanting story is a thoughtful and inspiring gift for the busy woman in your life this holiday season.'

BOOK NOTES: "The Journey" - by Julie Abarzua - ISBN 0-9748988-0-5 - Paperback, 184pp - Networker Plus, LLC

* Ride Smart, Ride Safe, Ride Well, with The Savvy Guide to Motorcycles

INDIANAPOLIS, IN -- Indy-Tech Publishing, the publishing division of Sams Technical Publishing, LLC, has announced the October 2005 release of 'The Savvy Guide To Motorcycles,' ISBN 0-7906-1316-6. This book is part of Indy-Tech Publishing's new 'Savvy Guide To' series.

BOOK NOTES: "The Savvy Guide to Motorcycles" - by Shirley Duglin Kennedy - ISBN 0-7906-1316-6 - Indy-Tech Publishing

* New Book Reveals How Candlestick Signals Improve all Technical Analysis

HOUSTON, TX -- The new release of "High Profit Candlestick Patterns" (ISBN 09773757-0-6) by Stephen W. Bigalow, available December 10, 2005, illustrates how to profitably enhance technical analysis. In his first book, 'Profitable Candlestick Trading' (ISBN 0-471-02466-X) published by Wiley & Sons, he clearly demonstrated how to use Japanese candlestick signals profitably, in effective and common sense investment strategies.

BOOK NOTES: "High Profit Candlestick Patterns" - by Stephen W. Bigalow - ISBN 09773757-0-6 - Candlestick Forum LLC

* Dennis Rodman Lucky To Be Alive - Ex-NBA Star Emerges From Coffin At His Book Signing

NEW YORK, NY -- Dennis Rodman really should be dead by now, and his entrance at the official book signing of his upcoming biography proved he has a sense of humor about it. The NBA legend has been making headlines for years with his outrageous antics and decadent lifestyle, and now he is releasing a new book entitled 'I Should Be Dead By Now,' that will showcase his history of wild living and outlandish publicity stunts.

BOOK NOTES: "I Should be Dead by Now" - by Dennis Rodman.- ISBN: 1596700165 - 220 pages, 9.1 x 6.7 x 0.9 inches - Sports Publishing LLC

* What is God's 11th Commandment and Why Did We Go to War in Iraq?

HURST, TX -- RoseDog Books, an imprint of Dorrance Publishing Company announces the October 2005 release of 'The 11th Commandment' (ISBN 0-8059-9823-3) by Abraham B. Medina. The book is concise for easy reading and its dissertation-type presentation comes from the writer's background as a professional science editor. A universal non-fundamentalist approach to faith and a political treatise on the politics of the war in Iraq is absorbed within a beautiful love story.

BOOK NOTES: "The 11th Commandment" - by Abraham B. Medina - ISBN 0-8059-9823-3 - RoseDog Books

* Book Reveals the True Nature of Belief

SANTA CRUZ, CA -- A new book by Robert MacFarlane Xiques, 'Understanding Alpha Omega' (ISBN 0-9770765-0-4) offers an understanding of the nature of fear, which is the foundation of belief, and its subtle incorporation into the human psyche. Examples are given that fear, which is division, has constantly divided the thought of man and shall continue to do so until it has been understood.

BOOK NOTES: "Understanding Alpha Omega" - by Robert MacFarlane Xiques - ISBN 0-9770765-0-4 - Robert Xiques Publishing

** Additional published titles worth a look. Although not books, we found these calendars for 2006 to be of interest **

* Geek Gorgeous Calendar Breaks Stereotypes and Proves that Smart is Sexy!

DENVER, CO -- From a database developer wearing a top made of Ethernet cable to a software engineer serving up a platter of iPods at a fast-food restaurant, the Geek Gorgeous 2006 Wall Calendar breaks the 'computer nerd' stereotype by showcasing women who work in the high-tech industry looking sexy, and having fun.

* Out of the Gate: Charlie Morey's Highly-Anticipated 2006 Legends of American Motocross Calendar is Now Available

STUDIO CITY, CA -- It's not even Thanksgiving, but motocross fans and followers will be glad to hear that veteran 'motojournalist' Charlie Morey has just made available his highly-anticipated 2006 Legends of American Motocross Calendar is now available at the print-on-demand website, Lulu.com.

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