

## PRESS RELEASE

Of interest to editors and journalists covering:  
Travel and Tourism, Hotel/Hospitality, DotCom/Web Portals, TN News

The Active Network Partners with Group Travel Planet to Provide Members with Online Group Travel Deals and Reservations

Partnership enables over 2.3 million sports teams and 60,000 sports event director to access online group booking engine for hotel rooms and bus chartering

LA JOLLA, CA and PIGEON FORGE, TN - Nov. 1, 2005 (SEND2PRESS NEWSWIRE) -- The Active Network Inc. (Active) and Group Travel Planet, LLC today announced a new marketing partnership that allows Active's team administrators, event directors and customers to book group hotel rooms and motor coach charters at deeply discounted rates using Group Travel Planet's unique online reservation technology. Members of Active's loyalty programs, ActiveAdvantage and TeamAdvantage, will enjoy deeper discounted rates made available through the member booking engine.

Active's team administrators, event directors and customers can now access Group Travel Planet's array of discounted group hotel rates at more than 10,200 hotels across North America. In addition, through Group Travel Planet's exclusive agreements with the American Bus Association and Ontario Motor Coach, Active's members can get price quotes and make motor coaches reservations online.

"With more than 2.3 million teams and 60,000 sports event directors, The Active Network is the premier organization for sports teams," said Scott Harness, President and CEO of Group Travel Planet. "Our partnership will provide their members and event planners with the ultimate ease and convenience when they plan and book sports team travel and organize events."

Group Travel Planet's proprietary booking engine will offer The Active Network's travelers and event planners the ability to plan, reserve and manage all aspects of their group hotel stay and ground transportation needs online, including consolidated group billing, rooming lists, cancellations and adding or subtracting rooms.

"Active members have had a robust selection of discounted individual travel products available to them through Active, and we believe the addition of 'real-time' group hotel rooms and bus charters will complement the existing travel product offering so members can complete all their travel needs online," said Jim Woodman, Vice President of Business Development for The Active Network.

#### About Group Travel Planet LLC

Group Travel Planet, operated as CoachQuote.com, LLC from March 2000 to September 2004, is the first company to fully-automate online group booking. Started by industry professionals with extensive knowledge of the group travel industry, Group Travel Planet has led the way in developing and providing leisure group travelers (School Groups, Sports Teams, Family Reunions, Church Groups, and more) with an easier way to plan, book and manage all aspects of their group trips online.

The company, which has online strategic partnerships with OneTravel.com, Orbitz.com, SideStep.com and others, has one of the largest online networks of supplier partners, including over 10,500 "group-friendly" hotels. For more information, visit <http://www.GroupTravelPlanet.com> or call (866) MY PLANET.

#### About The Active Network, Inc.

The Active Network, Inc., based in San Diego, Calif., provides application services technology and marketing access to community service organizations and is the leading online community for active lifestyle consumers. The company's application services help organizations increase efficiency, while reducing the cost and complexity of managing community activities and fundraising events. Organizations of all size use the company's technology to automate information collection, activity registration, facility reservation, membership and fundraising management.

The Active Network's marketing services offer integrated online and field marketing campaigns that help clients develop authentic relationships with active consumers. The Active Network serves local governments, park and recreation, golf courses and golf facilities, non-profits, sports organizations and associations, educational and health care organizations, and consumer products corporations throughout the United States, Canada, Australia and New Zealand. For more information, please visit <http://www.TheActiveNetwork.com> or call 1-888-543-7223.

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NEWS SOURCE: Group Travel Planet LLC

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Note to Editors:

TXT: <http://www.Send2Press.com/mediadrome/2005-11-1101-005.txt>

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November 2005