

## PRESS RELEASE

## Author Claims Book Holds Solution to 9/11

## The Boy, The King and The Chihuahua - Author Helps Children of All Ages Develop Imagination with New Book

AUSTIN, TX - Oct. 3, 2005 (SEND2PRESS NEWSWIRE) -- From films to television to politics and economics, the nation, and perhaps the world seems to have run devoid of imagination, says the iJustRead company. Salvador SeBasco feels the strain of this lack, and he hopes his new children's book, The Boy, The King, and The Chihuahua (now available through AuthorHouse), can correct this alarming trend by focusing on one of America's most important resources.

"Start them young and teach them what imagination is and how to draw it out of yourself and others, and do that in a standardized way in all nations for their young," SeBasco says. "(The book) will be the only sustainable answer to what many unknowingly say was a far-fetched claim by the 9/11 Commission...that Sept. 11 was caused 'due to failure or lack of imagination.'"

SeBasco believes it may not be so far fetched after all. In The Boy, The King, and The Chihuahua, he offers a new perspective on imagination through an endearing story and colorful, whimsical illustrations. The story is simple yet important. A king high atop his castle offers a challenge to his subjects below. If they can jump from the ground to his perch high above them, he will award the lucky person with one of his prized Chihuahuas. The height of the castle wall makes this feat seem utterly impossible. Many try and fail until a boy emerges from the crowd, and with a little ingenuity, imagination and patience, he meets the king's challenge. Within the boy's triumph, SeBasco reveals his message.

"The biggest problems in life are solved one step at a time," he says. "Now, it's your turn to take a step. In the interest of parents everywhere, I illustrate how simple it is to teach children of all ages this valuable lesson."

Along with the creative story and strong message, the book features a self-help section that allows readers to bring their own creative powers to the surface and shows them how to use it. SeBasco feels that through his book he can help children of all ages and ethnicities "unblock imagination" and open up channels of communication." To help his message have a wider reach, he also offers the book in Spanish under the title, EL Niño, El Rey, y La Chihuahua.

An imaginative children's book with a solid message, The Boy, The King, and The Chihuahua helps readers open their minds and take life "one step at a time."

A prolific author of books for children and adults, SeBasco lives in Austin, Texas, with his dog, a Chihuahua. For more information on how to order this book at a discounted price, go online at [www.iJustRead.com](http://www.iJustRead.com)

##

En Español (EL Niño, El Rey, y La Chihuahua):  
El Problema mas grande en la vida se resuelve ...

¡UN PASO A LA VEZ!  
¿Quien te enseñó esta lección cuando tú eras niño?

¿Como se puede no tener miedo para dar el primer paso?  
¿Y aplaudir, cuando lo imposible era imaginario?  
¡Para imaginar lo imposible!

¡Ahora es tú turno para dar un paso! Para el interes de los parientes donde sea, Salvador SeBasco ilustra que simple es para enseñar a los niños esta

valiosa lección (www.iJustRead.com).

# # #

NEWS SOURCE: iJustRead

WEBSITE: <http://www.iJustRead.com>

-----  
Information from Send2Press Newswire may be redistributed in part or in whole  
by members of the media. Send2Press is the originating wire service for this  
story. Copr. (c) Send2Press, a unit of Neotrope(R). All rights reserved.  
-----

MEDIA CONTACT(S):

[ not for publication ]

Grace Edision

+1-512-923-2262

books @ iJustRead.com

(OLO)

-----  
This release was issued on behalf of the above organization, who is solely  
responsible for accuracy of content, by Send2Press(R) Newswire, a unit of  
Neotrope(R).  
<http://www.Send2Press.com>

October 2005